



778 707 LILY

lily@lilyshmil.com

Hello, my name is Lily Shmil and I am a graphic designer with a passion for photo manipulation. While my siblings played video games growing up, I was messing around in Photoshop. The day I found out people could do that for a living, I was just riding a bus and overheard some designers talking about it so I picked their brains. Isn't life funny? You're currently reading this resume because of a random bus I caught many years ago.

Check out my website at lilyshmil.com!

EMPLOYMENT

Graphic Designer, St. Bernadine 2016–Present

- designed packaging, ad campaigns, social media design, and print
- carried out heavy photo manipulation, digital art, and beauty retouching
- provided photography, video editing, and light motion graphics
- completed production to create print-ready files

Photographer and Videographer, Freelance 2012–Present

- created real estate commercial videos as well as time lapses
- worked with brands like Rize, Tourism Kelowna, and various weddings
- experienced with professional lighting, and sound equipment

Practicum, DDB Canada 2016

- worked on briefs and pitched to clients
- partnered with a copywriter to produce results

Marketing Advisor, Finding the Nature 2014

- determined branding and strategies to develop brand awareness
- Winner of Telus' Storyhive 2014 Contest worth \$10,000

Production Assistant, YTV 2011–2012

- efficiently set up and took down film equipment and sets
- hosted candid camera

EDUCATION

Diploma in Illustration and Design (IDEA)

Capilano University, North Vancouver, BC
Graduated: 2016

Diploma in Motion Picture Arts (MOPA)

Capilano University, North Vancouver, BC
Graduated: 2013

SKILLS

- Photoshop
- Illustrator
- InDesign
- Premier Pro
- After Effects
- Final Cut Pro